



2013 Statistics

- Approximately 1,500 Sales Professionals and Team Members
- \$2.4 billion in Sales Volume
- 15,000 Transaction Sides, Executed Leases, Mortgage Loan Originations, & Title Policies Issued
- Over 40 Branch Sales Office Locations

Berkshire Hathaway HomeServices Florida Realty (formerly Prudential Florida Realty) is a full-service brokerage servicing 17 counties throughout Florida and is a wholly owned subsidiary of WCI Communities, Inc. It is a franchise member of Berkshire Hathaway HomeServices. Berkshire Hathaway HomeServices is a real estate brokerage network built for a new era in residential real estate.

The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

The company is the 5th largest brokerage among the affiliate Network brokers across North America. Berkshire Hathaway HomeServices Florida Realty offers residential and commercial services as well as seasonal rentals, property management, REO & Foreclosures, corporate relocations, referral services, mortgage, title, insurance, home service plans, and personal concierge services.

Florida Real Estate Services includes Berkshire Hathaway HomeServices Florida Realty, Wells Fargo Home Mortgage and Florida Title & Guarantee. Florida Real Estate Services is proud to be recognized as a #1 Fundraiser for The Sunshine Kids having raised over \$2.5 million since 2001.



Real Estate Services Headquarters

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Real Estate Services Executive Team

Rei L. Mesa, President and Chief Executive Officer
 Rose Sheehan, Vice President, Florida Title & Guarantee
 Christine Valdes, Branch Manager, Wells Fargo Home Mortgage
 Raul Rodriguez, Vice President of Finance
 Brigid Peterson, Vice President, Southwest Region
 Elaine Glandon, Vice President, Northwest & Central Region
 Carol Hill, Vice President, Northeast Region
 Pat Dahne, Vice President, Southeast Region
 Sharon Sapp, Vice President, Relocation, Referrals, and REOs
 Stacy Benedict, Vice President, eCommerce & Marketing
 Rosalie Palmer, Director of Internal Operations
 Luis Lopez, IT & Facilities Director

“Marketing Florida Real Estate at the Highest Level!”