

Showcase Listing Enhancement Package

Our Showcase Listing Enhancement Package means even more exposure for your home!

Capturing buyer attention and setting your property apart are the key objectives in our Internet marketing strategy.

Prudential Florida Realty has partnered with REALTOR®.com to enhance online listings of all the properties it markets with multiple photos and customized property descriptions on the number one real estate website, REALTOR®.com. Our properties will also receive high-impact placement on other popular Web portals such as MOVE.com and MSN®, helping reach the largest audience of home buyers.

We understand it is vital to reach the over 9 million consumers each month that, on average, spend 82 percent of the time they search for a home online on REALTOR®.com. With 84 percent of all home buyers using the Internet at some point in their search for homes, Prudential Florida Realty is working to make sure your home is promoted where more consumers are searching online. The majority of home buyers say photos and detailed property descriptions are the most useful features when searching for homes on the Internet.

Over 9 million
unique users visit the
Realtor®.com/Move
network each
month on average.

